

2021 ANNUAL CONFERENCE

**THE FUTURE
OF WORK
STARTS
HERE**



2021 ANNUAL CONFERENCE



Austin Human Resource Management Association (AHRMA), the local chapter of the Society of Human Resource Management (SHRM), invites you to partner with us for THE premier educational and networking event for HR professionals in the Austin and Central Texas area. Traditionally our annual Conference hosts 500 attendees, inclusive of HR professionals, speakers, sponsors, and exhibitors. While these numbers may reflect differently for 2021, we anticipate this conference to be a dynamic event dedicated to showcasing the newest innovations in people practices, solutions, and services while providing delicious food, valuable prizes, and fun activities!

AHRMA is a 501 (c)(6) not-for-profit association of upwards of 700+ members who represent over 500 businesses throughout the Austin area. AHRMA's mission is to promote professionals, effectiveness, and understanding in the HR field by offering members a variety of professional development opportunities and a common forum for sharing ideas and experiences and by exchanging ideas and information current on HR issues, causes, and concerns.

For 2021, we will be making social distancing accommodations based on the recommendations of our city leadership. We feel confident in our ability to do so while creating partnership opportunities that are sure to inspire meaningful interactions with attendees. Should restrictions be lifted in advance of Conference, we hope to be able to accommodate even more attendees.

Sponsor opportunities are limited! Reserve your spot TODAY!

www.austinhumanresource.org/conference | vpconference@austinhumanresource.org



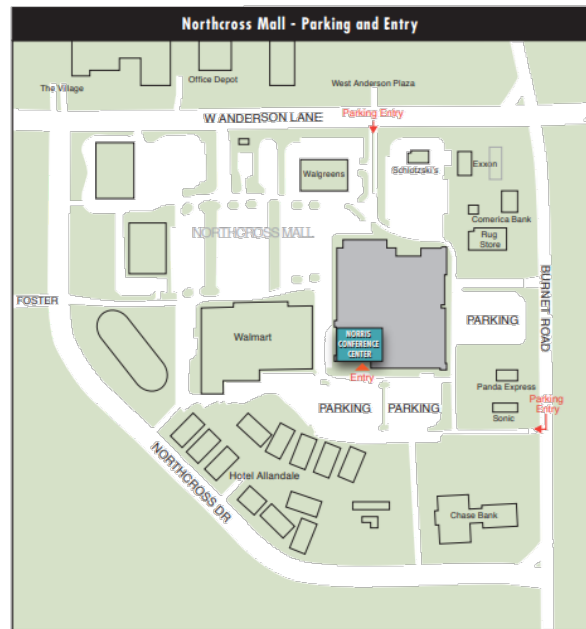
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Schedule

**As of February 2021 – subject to change*

Friday, August 6th

7:00 AM – 8:00 AM	Attendee Registration Breakfast & Networking Silent Auction Opens
8:00 AM – 8:30 AM	Welcome & Opening Remarks
8:30 AM – 9:30 AM	Keynote Presentation
9:30 AM – 10:15 AM	Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions (4)
12:00 PM – 1:00 PM	Lunch
1:00 PM – 2:30 PM	Breakout Sessions (4)
2:30 PM – 3:15 PM	Refreshments
3:15 PM – 4:45 PM	Breakout Sessions (4)
5:00 PM – 5:30 PM	Grand Prize & Closing Remarks



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Participating companies represent a wide variety of HR solution and service providers:

COMPENSATION & BENEFITS

Child Care, Elder Care, Dependent Care
Financial
Food Service
Health Care Cost Containment
Insurance: Health, Life, Dental, Vision, etc.
Pensions/Retirement Benefits
Retirement/Pre-Retirement Planning
Surveys
Third Party Administrators
Voluntary Benefits
Wage & Salary Administration
Workers' Compensation

EMPLOYEE RELATIONS, LABOR RELATIONS

Affirmative Action/EEO
Arbitration, Mediation, Dispute Resolution
Communications, Employee Newsletters
Diversity Services
Employee Engagement
Labor Relations
Performance Management, Appraisals

GLOBAL HR

Cultural Awareness, Cultural Competence
Eligibility Verification (I-9), Immigration and Visas
Global Assignment Management
Global Employment Law
Global Relocation
Outsourcing

HEALTH, WELLNESS & SAFETY

Counseling, Employee Assistance Programs (EAPs)
Drug/Alcohol Treatment & Testing
Emergency Response
Health Promotion, Recreation, Wellness Benefits
On-site Medical Care
Personal Fitness & Health Programs
Risk Management
Safety
Security

HRM PROGRAMS & SERVICES

Business continuity & Recovery
Legal Services
Management Consulting
Organizational Planning & Development
Outsourcing
Personnel Research, Survey Results
Professional Books, Magazines, Manuals
Recognition Awards, Incentives
Relocation Services
Travel, Airline, Hotel, etc.

PROFESSIONAL DEVELOPMENT

Assessment, Assessment Tools
Business Education, Accounting, Marketing, etc.
Certification, Certificate Program
Coaching, Mentoring
Distance Learning
HR Professional Development
Leadership
Management/Executive Development
Seminars, Educational Programs
Training Materials & Methods
Universities, Colleges, etc.

TALENT MANAGEMENT

Applicant Tracking
Background Investigations
Contingent Staffing, Employment Agencies
Executive Search
Outplacement
Pre-Employment & Employee Testing
Recruitment
Recruitment Advertising

TECHNOLOGY

External (Software as a Service – SaaS) Hosted
Applications
HR Information Systems (HRIS)

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Partnership Levels

Increase your company's visibility and participate as an official Partner of the Conference! With packages available to fit most budgets, you can build brand awareness and reach HR professionals who influence and make critical decisions to benefit their organizations.

Gold	Silver	Donor
<p>\$2,500 4 Available</p>	<p>\$1,500 8 Available</p>	<p>\$500 30 Available</p>
What is included for Sponsors?		What is included for Donors?
<ul style="list-style-type: none"> One 6-ft. skirted table, two chairs, one 7" x 44" company sign and one wastebasket. Mobile app access and listing in exhibitor directory, inclusive of QR code badge scanning for lead generation purposes. Two (2) Full Conference registrations. Signage within your sponsorship table. Sponsorship table assignment beginning in June based on partnership level and date of registration. Recognition leading up to and during conference via all AHRMA digital marketing channels. 		<p>Experience the conference as an attendee when you donate a Silent Auction gift valued over \$100. This partnership level provides:</p> <p>1 Full Conference registration</p> <p>Mobile app access and listing in exhibitor directory, inclusive of QR code badge scanning for lead generation purposes.</p> <p>Physical exhibit space not included</p>

A 50% deposit is due at registration through May 31, 2021. After June 1, full payment is due.

Gold Sponsors.....\$2,500

Conference must-haves! Reach every attendee by offering one of these essentials.

Tote Bags – EXCLUSIVE: Your company's logo co-branded with AHRMA and SHRM on tote bags.

Badges OR Lanyards – EXCLUSIVE: Your company's logo in high quality on attendee badges or lanyards.

Grand Prize – EXCLUSIVE: Your company's representative receives podium privileges at Closing Remarks.

Power Banks – EXCLUSIVE: Your company's logo co-branded with AHRMA and SHRM on charging banks.

Silver Sponsors.....\$1,500

Dining Tables - 8 AVAILABLE

Breakfast, Lunch, and Refreshments are served in the Expo Center throughout the day on Friday in between educational sessions where attendees can visit with Exhibitors and discuss conference highlights. Keep your brand in front of attendees at each networking break with an exclusive dining table assignment. Sponsor may also provide marketing materials and/or swag if desired (obtain prior approval from AHRMA; sponsor handles production and distribution).

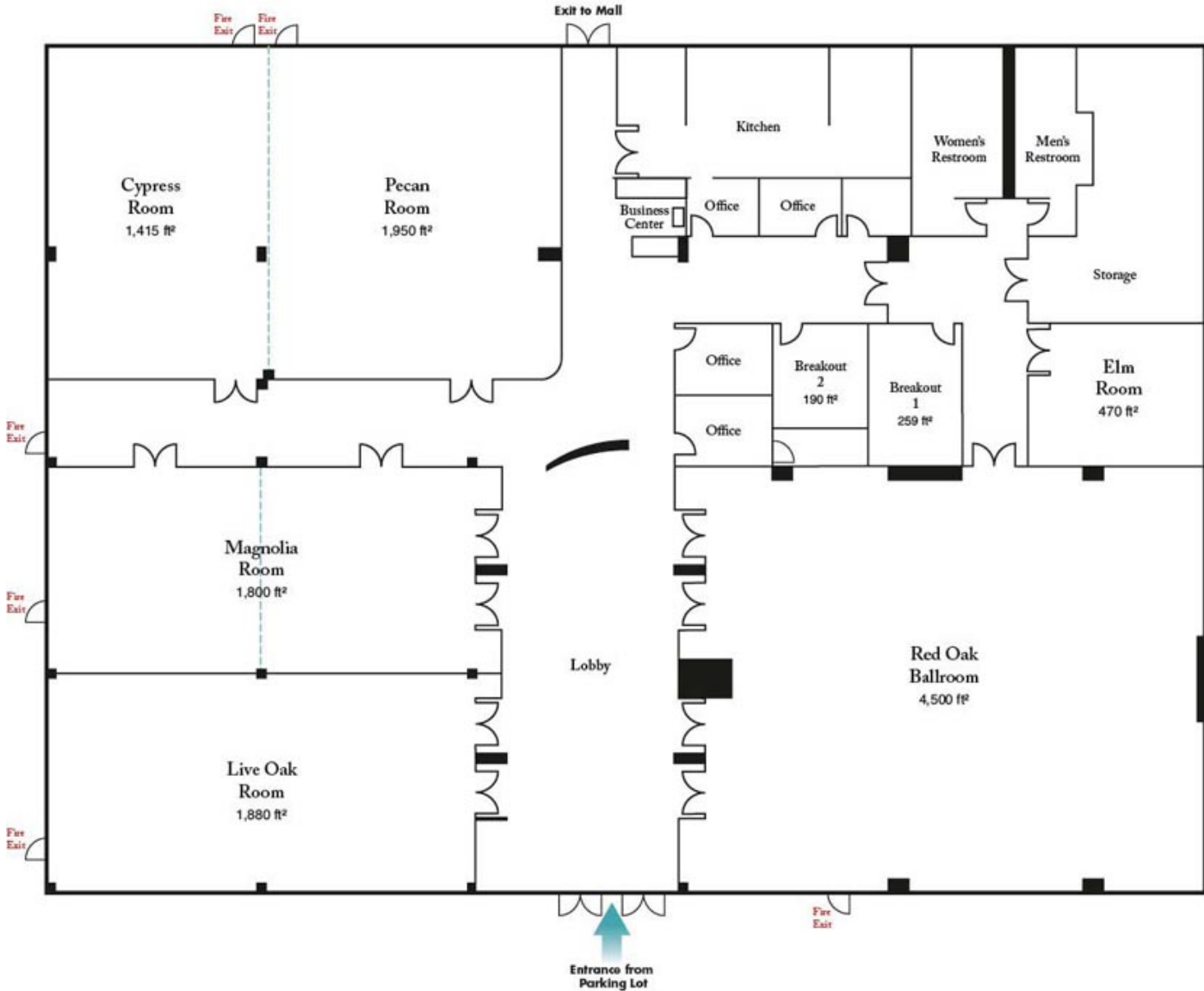
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Floor Plan



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